

HOT SPRINGS VILLAGE PROPERTY OWNERS' ASSOCIATION
AD HOC COMPREHENSIVE MASTER PLAN STEERING COMMITTEE
3:00 P.M., MON., JANUARY 29, 2018 (UNAPPROVED MINUTES)

A meeting of the Hot Springs Village Property Owners' Association's Ad Hoc Comprehensive Master Plan Steering Committee was held at 3:00 p.m., Monday, Jan. 29, 2018, in a webinar format. This webinar was recorded and may be viewed at: www.ExploreTheVillage.com/Vision/Comprehensive-Master-Plan

Attendance: Committee members present were Stephanie Heffer, Lesley Nalley, Kevin Sexton, Kate Chagnon, Clara Nicolosi, Paul Phillips, Liz Mathis, Jason Miller, Ricky Middleton, Jason Temple, Michael Dollar, Jeff Meek, Stacy Hoover, Tom Weiss, Linda Mayhood, Cheryl Dunson, and Brandon Tedder. Also present were HSVPOA staff member Fern Hancock and CMP project team members Julie Luther Kelso and Dave Roberts of Crafton Tull, Van Tilbury of East Harding Construction, David Perry of RPPY, Matt Lambert of DPZ (remote location), and John Kelsh of Great Destination Strategies (remote location).

Approval of agenda: A motion to approve the agenda was made by Lesley Nalley, seconded by Stacy Hoover and approved by all.

Approval of December 13, 2017 minutes: A motion to approve the last meeting's minutes was made by Stacy Hoover, seconded by Cheryl Dunson and approved by all.

Chairperson opening remarks: Stephanie Heffer provided opening remarks.

CMP update/post-charrette summary: Dave Roberts of Crafton Tull provided an update on the project team's efforts to compile and analyze findings from the charrette conducted in Hot Springs Village in late-November/early-December 2017.

Marketing/neighborhood branding/wayfinding: John Kelsh, of Great Destination Strategies, provided marketing, neighborhood branding, and wayfinding strategies that he suggests which may address some of the issues uncovered during his review of HSV's current conditions in these areas.

Economic potential/ROI comparisons: Dave Roberts spoke on behalf of Randall Gross of Development Economics, whose strategies regarding Hot Springs Village's economic potential were shared and included in the slides presented.

Project construction estimates: Van Tilbury of East Harding Construction and David Perry of RPPY provided project construction estimates.

Development/redevelopment opportunities: Matt Lambert of DPZ presented development and redevelopment opportunities which will be addressed further in the CMP.

Next steps: The next public meeting will feature a presentation by the project team on the Comprehensive Master Plan (a "sneak peek" of the final plan which will be presented to the Board in March); this meeting will be held in February, and the date and location will be shared when finalized.

Deliverables/timeline/action item review: Per Stephanie Heffer, these are currently on target.

Date and location for next meeting: The next meeting date and location will be announced as soon as it is confirmed.

The meeting was adjourned at 4:05 p.m.